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Professor Joël Bellassen is PhD supervisor in the field of Chinese language Pedagogy at the French National Institute of Oriental Languages and Cultures. He is the first General Inspector of Chinese at the French Ministry of Education. Prof. Joël Bellassen is the current Vice-President of the World Chinese Language Teaching Association, President of the French Chinese Language Association, and Visiting professor of Chinese universities such as Peking University, Beijing Normal University, Beijing Second Foreign Languages Institute, Wuhan University Nankai University. He has published 40 books as "Chinese Language Education Research in France", "Cross-Cultural Chinese Pedagogy", a MOOC of Elementary Chinese, "Snowball Learning Chinese", "A Key for Chinese language and writing" and more than 90 academic articles. He has been engaged in Chinese teaching, Chinese teaching methods and teacher training for decades. His research and published monographs and papers cover Chinese language and culture education, teacher training, French and Chinese language policies, Chinese education history and cross-cultural communication. Prof. Joël Bellassen has taught Chinese language and pedagogy for a long time. His research and publication fields cover Chinese language-writing-culture learning and teaching, teacher training, language policy, history of Chinese language education, intercultural communications.